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TODAY'S MARKETPLACE

SARASOTA

Business IQ moves to Sarasota

Business IQ Consulting LLC, which specializes in "business intelligence," has moved its headquarters to Sarasota, along with nine employees from offices in Chicago, Detroit and Boulder, Colo. The company expects to add another 15 to 20 locally, said **Michael S. Chaitin**, Business IQ's managing director. The company provides custom-designed "dynamic dashboards" for a host of industries. These are interactive computer models that show performance indicators such as sales, marketing, supply chain, human resources, operations and facilities management. The company's Web site is www.businessiqconsulting.com.